1. A magnetic tape cartridge comprising:

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a cartridge case, formed by fastening upper and lower cases of synthetic resin together, and having a tape leader opening formed in upper and lower side walls of said upper and said lower cases;

a single tape reel having magnetic tape wound thereon and rotatably housed within said cartridge case; and

a tape leader pin, firmly attached to a leading end of said magnetic tape, and detachably held in an upright state between said upper and lower cases so that said tape leader pin faces said tape leader opening;

wherein said tape leader pin has axially opposite flanges; and

wherein said magnetic tape has a width of 14 mm, and said axially opposite flanges are thinned so that a length of said tape leader pin is 18.7 mm.

2. The magnetic tape cartridge as set forth in claim 1, further comprising a leader-pin holding spring attached to said cartridge case near said tape leader opening;

wherein said tape leader pin is detachably held by said leader-pin holding spring that elastically abuts said axially opposite flanges in a horizontal direction.

3. The magnetic tape cartridge as set forth in claim 1, further comprising a U-shaped clip attached to walls near

said tape leader opening to fasten said upper and said lower cases together.

4. A magnetic tape cartridge comprising:

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a cartridge case, formed by fastening upper and lower cases of synthetic resin together, and having a tape leader opening formed in upper and lower side walls of said upper and said lower cases;

a single tape reel having magnetic tape wound thereon and rotatably housed within said cartridge case; and

a tape leader pin, firmly attached to a leading end of said magnetic tape, and detachably held in an upright state between said upper and lower cases so that said tape leader pin faces said tape leader opening;

wherein at least one of said upper and said lower cases includes a metal reinforcement member embedded only in the at least one of said upper and said lower cases, said reinforcement member forming an outermost surface of said cartridge case.

5. The magnetic tape cartridge as set forth in claim 4, further comprising a leader-pin holding spring attached to said cartridge case near said tape leader opening;

wherein said tape leader pin has axially opposite flanges and is detachably held by said leader-pin holding spring that elastically abuts said axially opposite flanges in a horizontal direction.

6. The magnetic tape cartridge as set forth in claim 4, further comprising a U-shaped clip attached to walls near said tape leader opening to fasten said upper and said lower cases together.